



Bringing back the birds

June 27, 2019

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Song Hutchins  
12804 Brandon Green Court  
Silver Spring, MD 20904

Dear Song:

Thank you very much for your wonderful gift of \$2,500 to American Bird Conservancy (ABC) for our programs to protect native birds and their habitats, for our *Let's Get Practical* matching campaign, and in the name of the Dr. Michael Hutchins Impact on Wildlife Fund. We are grateful to have earned your generous support, which will go twice as far to help our bird conservation efforts. As required by the IRS, ABC verifies it is a 501(c) (3) organization and no goods or services were exchanged in return for this gift.

In conservation news, I am pleased to report off the coast of Cape Hatteras, North Carolina, ABC teamed with partners to attach satellite transmitters onto ten Black-capped Petrels—the first of this species ever captured at sea for research! We were told this probably couldn't be done, and in fact, we were not successful when we tried several years ago. But now, with these birds tagged and tracked, we have the opportunity to learn more about the travel and breeding habits of Black-capped Petrels in order to find new colonies to protect.

Thank you again for your generous support for bird conservation and for ABC. We are truly honored by your gift.

Sincerely,



Michael J. Parr  
President

Thank you Song - This means a lot to us - we think about Michael's (benefit) contributions to ABC very frequently. His work lives on with the wild program. Thank you so much once again.







May 21, 2019

Song Hutchins  
12804 Brandon Green Ct  
Silver Spring, MD 20904-3569

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Dear Song,

Thank you—your support makes an enormous difference for birds, and it is greatly appreciated.

As a supporter of American Bird Conservancy (ABC), you understand that birds need people like you and me who care. I can't say it enough: we are grateful for all that you have done to help us deliver results for birds.

Birds that we love, from migratory songbirds like the Wood Thrush to spectacular parrots such as the Blue-throated Macaw, are in jeopardy. Habitats that birds depend on, from forests to wetlands to grasslands, need to be conserved, protected, and restored.



*When you donate now, ABC will plant a tree in your name to help birds like the Cerulean Warbler. Photo by Dan Behm.*

I am writing today to ask if you will please consider continuing your support through a donation to our spring campaign: *Let's Get Practical*.

**I hope you will join me to help scale up bird conservation.**

With a proven track record that gets results, ABC knows what needs to be done to save birds. So let's get to work, together, in a bigger way than ever before!

**Will you please help us increase our efforts as part of our 1:1 match?**

Several generous donors have already stepped up to commit \$250,000! They are partnering with ABC because they know that we get real results for birds. Will you join them, and help us **double** that amount to \$500,000?

**Give by June 30, and your gift will count towards the 1:1 match!**

When you donate now, ABC will plant a tree for birds in your name. We will also protect more land for birds. And together, we will reduce threats and fight for the laws birds need.

**Let's get practical!**



Here are some examples of what we can do together:

- **Plant more trees for birds.** With your support, we have already planted more than five million trees and shrubs for birds. **With every new gift, we will plant a tree in your name, or in the name of someone you care about.** We will also improve grasslands and other important bird habitats. In the past ten years, ABC and our partners have helped improve the management of more than six million acres for birds such as the Golden-winged Warbler and Long-billed Curlew.

- **Protect more land for birds.** Thanks to you and your fellow ABC supporters, we have already protected over one million acres of key habitat, and identified thousands more acres that need protecting. More than 2,000 bird species are already conserved by ABC-supported reserves around the Americas. **When you donate more than \$100 today, we will designate a portion towards an acre of habitat** to help birds such as declining warblers, thrushes, parrots, hummingbirds, owlets, and antpittas.

- **Reduce threats to birds.** For example, we work directly with architects to develop bird-smart buildings—such as the Milwaukee Bucks Fiserv Forum which recently became the first-ever certified bird-friendly professional sports arena. We will also defend and strengthen important laws protecting birds, such as the Migratory Bird Treaty Act, and we will intervene when we see that states are not protecting birds from free-roaming cats, and much more...

**If you are concerned about birds, now is the perfect time to give a gift and get practical about solutions for birds.** ABC knows how to save birds—all we need now is YOU!

Your contribution today will help American Bird Conservancy stand up for birds and tackle the tough issues they face. Like the hummingbird in our logo, we are feisty and persistent. We are also **a smart choice**: when you give to ABC, know that we are using your dollars wisely:

- ABC holds a consistent four-star rating from Charity Navigator;
- Consumer Reports named ABC a top environmental charity;
- Just recently, ABC was designated a Top 2018 Great Non-Profit by greatnonprofits.org; and
- ABC is also recognized with the GuideStar Platinum seal of transparency.

If there is one thing you can do to help birds, this is it. **Donate before June 30, and your gift will go twice as far.**

The decline of birds has not happened overnight, and their recovery will not happen overnight either. But with every tree you help ABC plant, with every new nesting pair of birds, and with every growing migratory flock that graces the skies, we will see the recovery happen. Thank you for taking action for birds today!

Sincerely,



Michael J. Parr  
President



*When you donate more than \$100, we'll designate a portion towards the purchase of an acre of habitat in your name to help birds like the Araripe Manakin. Photo by Ciro Albano.*

P.S. Please **don't sit this one out.** Send your gift by June 30 to be a part of the \$500,000 matching campaign!



## Let's Get Practical!

With every gift, we can create practical solutions for bird conservation, such as planting a tree in your name for birds like the Endangered Gray-bellied Comet and migrants like the Blackburnian Warbler.

**Don't wait.** Between now and June 30<sup>th</sup>, your gift will count toward the 1:1 match, scaling up bird conservation efforts throughout the Western Hemisphere.



Gray-bellied Comet by Jacques Erard



Blackburnian Warbler by Karl Krueger



Photo by Martin Mecnarowski, Sports Illustrated

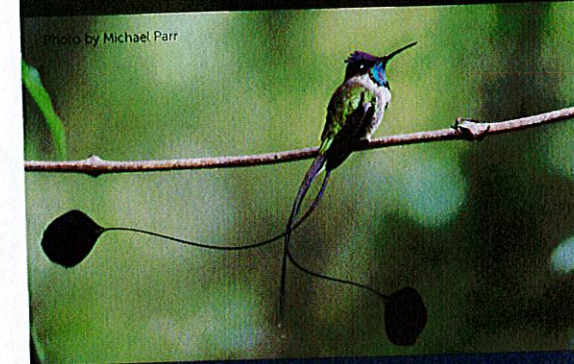


Photo by Michael Parr

When you contribute **\$100 or more**, we'll make a contribution in your name, or in the name of someone you care about, towards the purchase of an acre for endangered species such as the Long-whiskered Owllet, Great Green Macaw, or Marvelous Spatuletail hummingbird.

