

ifaw



**International
Fund for
Animal Welfare**

**people and animals
thriving together**

for: Song Hutchins

*Dr. Michael Hutchins Impact on
Wildlife Fund*

scholarships for local community youths

- ▶ generate new avenues for employment
- ▶ increase income to the community
- ▶ build skills vital to conservation and protection of natural resources
- ▶ reduce dependence on livestock which reduces habitat competition with wildlife
- ▶ raise wildlife/conservation sensitive future leaders and professionals

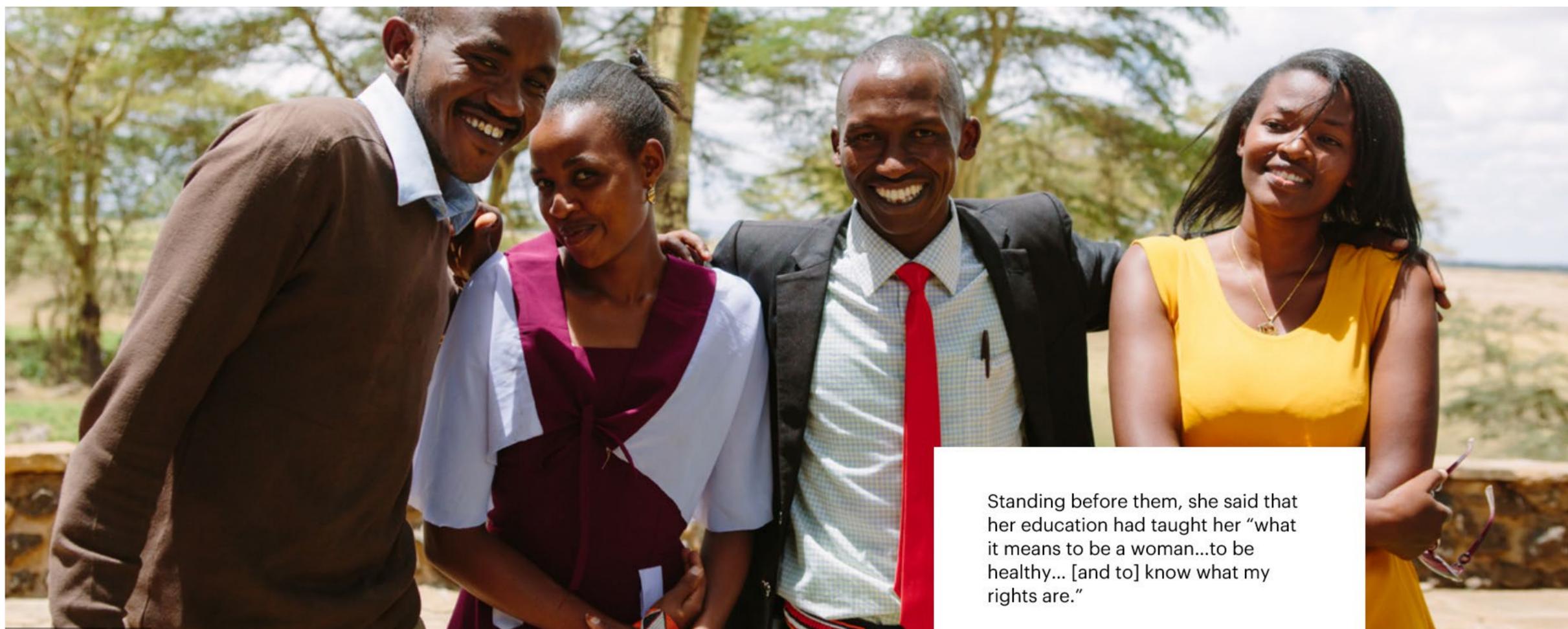


Diversify the economy and increase access to education

ifaw scholars program

Amboseli-Tsavo-Kilimanjaro Elephant Landscape

Kenya



Standing before them, she said that her education had taught her “what it means to be a woman...to be healthy... [and to] know what my rights are.”

ifaw

program background

When IFAW began working in the previously unprotected space between Tsavo and Amboseli National Parks, we learned that these pastoral communities value and long for educational opportunities for their youth but lack financial resources to make such education possible. The IFAW Scholars program is a vital component of improving the lives of people, animals and the place these Maasai people and elephants call home.

IFAW has been funding scholarships for the youths of the Olgulului-Ololarashi Group Ranch (OGR) in Kenya since 2014, as part of a larger agreement made between the Maasai communities and IFAW.

Early IFAW scholars have already returned home to improve their own communities and protect the wildlife in their region.

Clan leaders and community members nominate standout students who would not be able to attend school or university without the IFAW scholarships.

The most recent IFAW Scholar cohort is 60 students, who were selected in 2018. These new scholars can move from a subsistence existence to being community leaders and innovators.

In a country where the human population is growing exponentially, IFAW Scholars are needed to help the animals and people thrive.

achievements to date

Students in the first IFAW scholar cohort have exceeded expectations, graduating in variety of fields that are helping their families, the community, and wildlife thrive. Here are just a couple of examples:

- **Chris Ole Muges**a holds a diploma in Wildlife Management from Kenya Wildlife Service Training Institute, Naivasha and is working as a community wildlife liaison, helping minimize human wildlife conflict.
- **Danson Leng'ete** graduated with first class honors with a Bachelor's of Science Degree in Tourism Management and will use his knowledge to build sustainable tourism back home.



IFAW Scholar Jackeline Naipanoi Lemkai meets with Evan Mkala from IFAW for her interview. In her own words: "Life was not easy at school due to persistent fees problems. My parents sold a lot of livestock to support my education. I thank my parents for taking me to school since most parents don't take their daughters up to this level of education. I got an admission in KCA University to pursue a degree in Business Information Technology but the issue of school fees was a heavy burden and I could not (attend). IFAW came to my rescue by offering me a scholarship to pursue my dreams and I really thank them for that. I want to come back and assist the community, especially the girl child."

program budget scholarship & job training

fundraising goal: \$250,000

- ▶ scholarships for students in the Olgulului-Ololarashi Group Ranch (OOGR) community
- ▶ Amboseli-Tsavo-Kilimanjaro Elephant Landscape, Kenya

A total of 120 university, diploma and high school scholarships are now underway or completed. In addition, the community has a significant need for vocational training in mechanics, construction and tailoring.

Scholars are selected by members of the OOGR community and show exceptional promise and resilience.

IFAW donors are invited to help provide

scholarships for an **additional 50 local students each year**, ensuring continuous capacity building and investment in future leaders.

- ▶ costs per student range from \$750 per year (high school) to \$2,000 per year (university)
- ▶ our program includes mentorship for **all students**
- ▶ plus food, transportation and accommodation for selected students who would not be able to participate otherwise

120

IFAW scholars are pursuing their educational dreams

\$750- \$2000

investment per student

4 + 2 or 4

years to complete high school, then pursue a diploma or full university degree

program goals

IFAW scholarships open up a world of opportunities for local community youths from poor families living in the Olgulului-Ololarashi Group Ranch, a community that IFAW has partnered with for nearly a decade. The scholarships not only provide future employment and therefore income for the community, but also generate the necessary skills vital to the conservation and protection of natural resources.

Securing alternative employment will transition IFAW scholars from exclusive dependence on livestock and agriculture and reduce habitat competition with wildlife. Educated community youths are given employment opportunities that benefit the community locally – like wildlife conservation, healthcare and education. Others might find work in urban centers and provide a new income source for their families and community.

Our goal is to provide funding for these community youths now and during the coming years so that young people and animals can thrive together.

IFAW scholars program donors will support

- Students selected by the community choose to complete either: University Level of Education, Diploma Level of Education (2-year hands-on technical and job skills training), or Secondary Level of Education (High School)
- Mentorship and Support program
- Food, transport and accommodation for selected students who would otherwise be unable to afford these living expenses



IFAW scholars are selected from within IFAW's partner Maasai community. The Olgulului-Ololarashi Group Ranch which nearly encircles Amboseli National Park in Kenya also includes a critical migration corridor for elephants and other animals between the park and Mt. Kilimanjaro in Tanzania.

IFAW is leasing the land in the corridor (the Kitenden Corridor), which creates a revenue stream for the community while protecting wildlife. Several IFAW scholar graduates are involved in developing an eco-tourism experience within the Kitenden Conservancy.

investment options

\$10,000 Scholarship Donor (assist 5 scholars)

\$25,000 Scholarship Sponsor (assist 12 scholars)

\$50,000 Lead Education Sponsor (cohort of 25 scholars for a full year)

\$100,000 Scholarship Program Champion (cohort of 50 scholars for a full year)

All gifts are tax-deductible and provide general funding for the IFAW Scholars Program

stewardship for you

- Annual progress report and photos featuring personal updates from exemplary IFAW scholars
- Special updates on happenings in the community and about the scholars
- Opportunities to speak with program staff

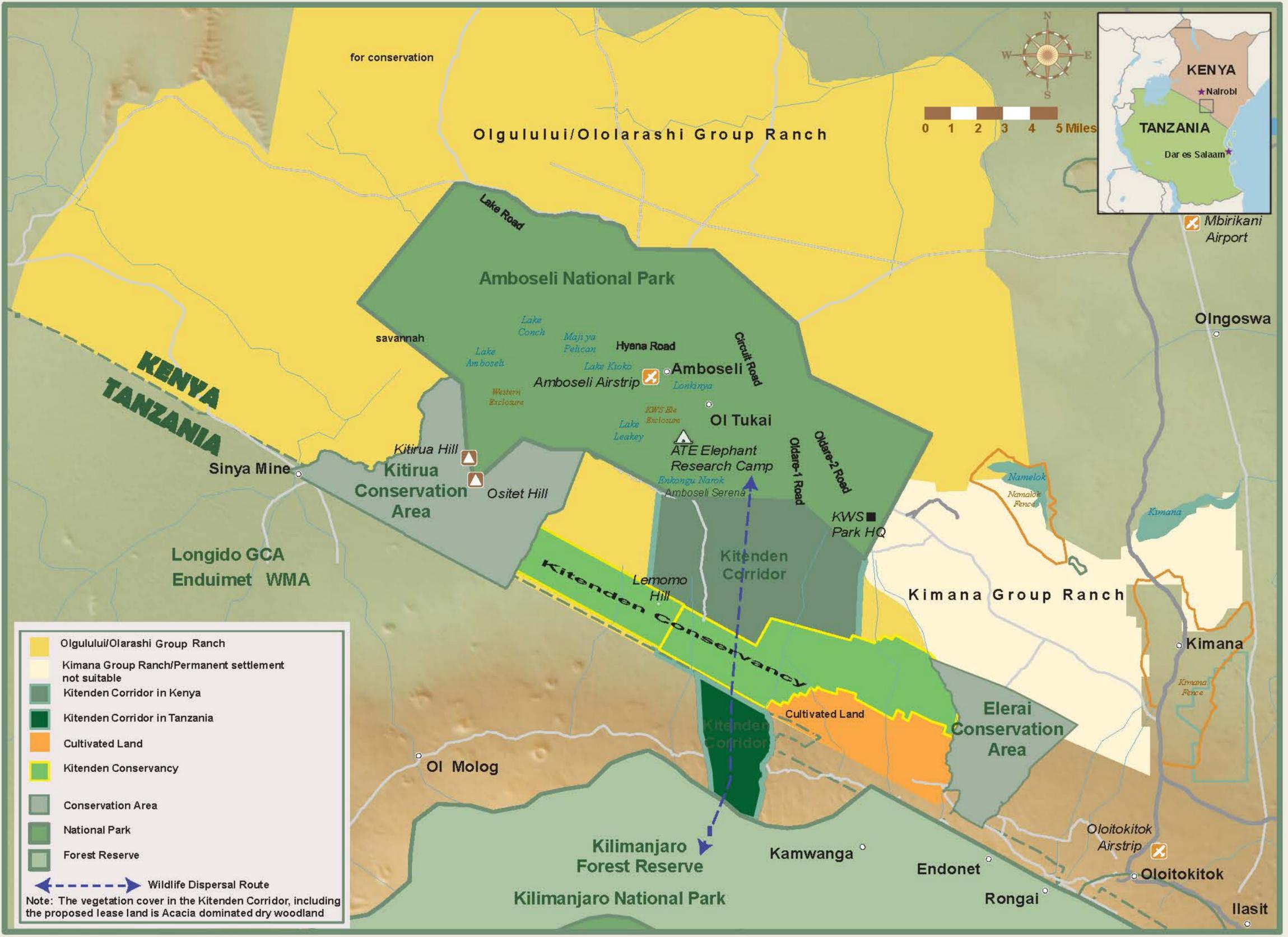
"Growing up around 18 brothers and 10 sisters was not easy. With all the masculinity in the family, there was a lot of competition and rivalry for educational resources including fees and more so the daily bread (food) within the family. I heard of an NGO termed IFAW through clan elders that helps the less privileged in the community realize their dreams through education amongst other community-based programmes and by good luck they made their way to our residential home. They counted me in amongst the many students they help and I now attend Technical University of Kenya.

If it were not because of IFAW I could have buried my dreams long time ago and since that time, I normally appreciate and thank IFAW for lifting me up and lighting a candle in my life path and I promise never to let them down."

David Ntuyai Shoke, IFAW Scholar 2019 cohort



IFAW Scholar David Ntuyai Shoke with his father and a few of his younger siblings. David is pursuing a Bachelor's of Science in Land Administration.



contact details

To discuss IFAW's work, funding opportunities, and any questions you may have, please contact:

Kelvin Alie, Executive VP
Strategy, Programmes & Field Operations
M: +1 (508) 496-4472
E: kalie@ifaw.org

Liz Fowler
Deputy Vice President, Development
M: +1 (646) 202-0771
E: lfowler@ifaw.org

our mailing address

International Fund for Animal Welfare
Attn: Meghan Canty, Senior Development Coordinator
290 Summer Street
Yarmouth Port, MA 02675

Thank you for your consideration and support.



every problem has a solution.

every solution needs support .

ifaw